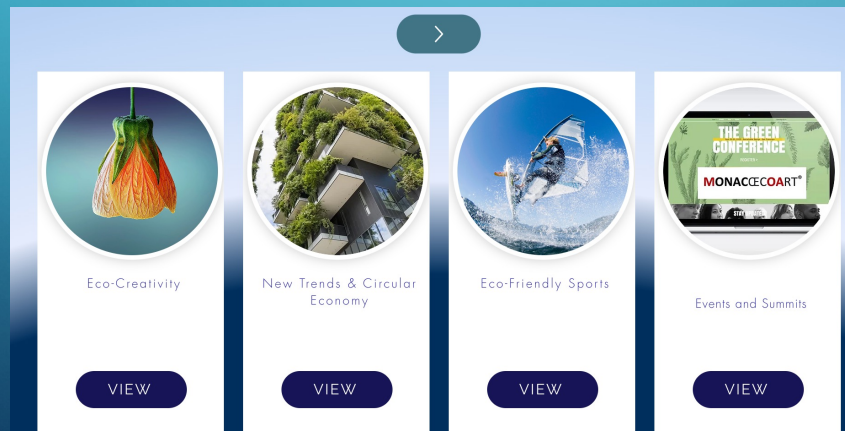


MONACŒCOART®

MonacoEcoArt Media Kit

+10K Thank you!    

Launched in June 2022, **MONACŒCOART®** is an independent digital media that aims to deepen the concept of Sustainability based on reliable sources and best practices of concrete application. It is subdivided in the following sections: Eco-creativity, New Trends and Circular Economy, Eco-friendly Sports, Events and Summits. The Interviews and Highlights section is intended to highlight leading professional figures, institutions of excellence, innovative companies and start-ups to stimulate Energy Transition, Circular and Blue Economy in a logical and proactive way. The digital platform, connected to the main social media (LinkedIn, Instagram, Facebook, twitter), appeals a growing number of audiences, from the Principality of Monaco (reference territory), the French Riviera, France, Italy, United States and the rest of the world.



Ecology & other A. = Amazing R. = Relevant T. = Themes

INTERVIEWS AND HIGHLIGHTS

www.monacoecoart.com



ONLINE MEDIA
MEDIA KIT 2024

MONACŒCOART®

Advanced Communication and Corporate Journalism, Event Management and Media Coverage, Public Relations, Technical and Scientific Writing

- Would you like to improve your sustainable reputation?
- Do you want to develop your professional network?
- Are you looking to make your products or services visible by promoting their eco-responsible essence?
- Do you need to convey complex or highly technical concepts to a wide audience?

Building up a proper **Strategic Communication Plan** is essential to cope with the global expansion of the media that launches a **new economic and financial paradigm** based on **Nature-Based solutions**. Notably, **ESG** (Environment, Social and Governance), **CSR** (Corporate Social Responsibility) and **SDGs** (Sustainable Development Goals) Strategies. To stay competitive on the market or comply with environmental management systems, you must then invest in communication professionals who can guarantee a clear, reliable and engaging message.

MONACŒCOART® offers advanced and multidisciplinary communication services in English, French, Italian and Spanish, developing innovative, personalised and detailed products, to meet the needs of each customer.

The due synergy among honesty, human approach, consistency with the values of the company and sustainable development policies, allows **MONACŒCOART®** to achieve a win-win outcome.



**BUSINESS
MEDIA KIT 2024**

BUSINESS COMMUNICATION

OUTSOURCING SERVICES	DESCRIPTION	FEES
FEATURED ARTICLE OR ONE-TO-ONE INTERVIEW	<ul style="list-style-type: none"> - DATA AND MULTIMEDIA COLLECTION - CONTENT WRITING - REVISION AND FINAL EDITION - POSSIBLE TRANSLATION INTO ANOTHER LANGUAGE 	<p>250 € / 500 words * 500 € / 1,000 words * * Costs vary on client needs. ** Additional cost per translation in foreign languages.</p>
TECHNICAL DOSSIER	<ul style="list-style-type: none"> - DATA AND MULTIMEDIA COLLECTION - CONTENT WRITING & LEXICOLOGICAL STUDY - REVISION AND FINAL EDITION - POSSIBLE TRANSLATION INTO ANOTHER LANGUAGE 	<p>600 € / 1,000 words * * Costs vary on client needs. ** Additional cost per translation in foreign languages.</p>
CREATIVE WRITING AND MARKETING	<ul style="list-style-type: none"> - DATA AND MULTIMEDIA COLLECTION - ANALYSIS OF STYLE FIGURES - CONTENT WRITING - REVISION AND FINAL EDITION - POSSIBLE TRANSLATION INTO ANOTHER LANGUAGE 	<p>700 € / 1,000 words * * Costs vary on client needs. ** Additional cost per translation in foreign languages.</p>



Note: the Services are provided on the basis of a prior written agreement.

**BUSINESS
MEDIA KIT 2024**

MARKETING & ADVERTISING + NETWORKING

MARKETING SERVICES	DESCRIPTION	FEES
● 'BASIC' SOLUTION	1 FEATURED ARTICLE OR INTERVIEW 1 BANNER ON THE MEDIA COVER PAGE FOR 15 DAYS 1 EVENT ANNOUNCEMENT (SHORT ARTICLE) TARGETED NETWORKING	300 € 200 € (1 article/interview)* * Costs vary on client needs. ** Additional cost per translation in foreign languages.
◻ 'SILVER' SOLUTION	2 FEATURED ARTICLES OR INTERVIEWS 2 BANNERS ON THE MEDIA COVER PAGE FOR 15 DAYS 2 EVENT ANNOUNCEMENTS (SHORT ARTICLES) TARGETED NETWORKING	600 € 400 € (2 articles/interviews)* * Costs vary on client needs. ** Additional cost per translation in foreign languages..
◆ 'GOLDEN' SOLUTION	3 FEATURED ARTICLES OR INTERVIEWS 3 BANNERS ON THE MEDIA COVER PAGE FOR 15 DAYS 3 EVENT ANNOUNCEMENTS (SHORT ARTICLES) TARGETED NETWORKING	800 € 500 € (3 articles/interviews)* * Costs vary on client needs. ** Additional cost per translation in foreign languages.

ADDITIONAL COMMUNICATION SERVICES

OUTSOURCING SERVICES	DESCRIPTION	FEES
COMPANY DOSSIER POWERPOINT PRESENTATION	<ul style="list-style-type: none"> - DATA COLLECTION, MULTIMEDIA CONTENT WRITING - REVISION AND FINAL EDITION - POSSIBLE TRANSLATION INTO ANOTHER LANGUAGE 	500 € / 10 pages + 10 slides * * Costs vary on client needs. ** Additional cost per translation in foreign languages.
COMMUNICATION SPECIALIST* SINGLE EVENT * Excluding location, logistics, catering and other expenses.	<ul style="list-style-type: none"> - COMMUNICATION AND DISSEMINATION STRATEGY - MEDIA AND PARTNERS & NETWORKING REPORT - PLANNING AND ORGANISING EVENT - REPORTS / DOCUMENTS / PRESS RELEASES - POSSIBLE TRANSLATION INTO ANOTHER LANGUAGE 	2,000 € * * Costs vary on client needs. ** Additional cost per translation in foreign languages.
COMMUNICATION SPECIALIST* ALL INCLUDED 6 months or 1 year * Excluding location, logistics, catering and other expenses.	<ul style="list-style-type: none"> - COMMUNICATION AND DISSEMINATION STRATEGY - MEDIA AND PARTNERS & NETWORKING REPORT - EVENT PLANNING AND ORGANISATION - INTERVIEWS, ARTICLES, SOCIAL MEDIA MANAGEMENT - REPORTS / PRESS RELEASES / ETC. - POSSIBLE TRANSLATION INTO ANOTHER LANGUAGE 	15,000 € (6 months) * 30,000 € (1 year) * * Costs vary on client needs. ** Additional cost per translation in foreign languages.



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BUSINESS MEDIA KIT 2024

MONACŒCOART®

Advanced Communication and Corporate Journalism, Event Management and Media Coverage, Public Relations, Technical and Scientific Writing

THANKS TO THE KNOW-HOW AND MORE THAN SEVEN YEARS OF ACTIVITY IN THE PUBLISHING SECTOR, EVENT JOURNALISM, PROJECT MANAGEMENT FOR THE EUROPEAN COMMISSION AND ENVIRONMENTAL ACCOUNTING MANAGEMENT SYSTEMS.

MONACŒCOART® CAN RELY ON SPECIFIC SKILLS THAT INCLUDE LEXICAL, SEMIOTIC AND SEMANTIC STUDY, ADVANCED KNOWLEDGE OF MULTIMEDIA STORYTELLING, BRAND JOURNALISM, CORPORATE SOCIAL RESPONSIBILITY, BIOMIMICRY APPROACH, REPORTING.

EACH COMMUNICATION PROJECT DEVELOPED BY MONACŒCOART® GENERATES INTEREST AND APPRECIATION FOR THE SYNTHESIS AND EDITORIAL PERFORMANCE CAPABILITIES COMPATIBLE WITH TRADITIONAL MEDIA, SOCIAL NETWORKS AND NEW TECHNOLOGIES (FOR EXAMPLE: INTERNET OF THINGS, METAVERSE). OUR CUSTOMERS ARE OUR BEST AMBASSADORS.

They say about us

« I truly think that MONACŒCOART® brings an added value to any company they work with in Monaco and abroad»
Manila Di Giovanni, CEO and Founder of DWorld, Monaco.

«During the years (...) I could appreciate Maurizio Abbati's serious, committed, and capable skills that enabled him to write essays and articles and hold conferences about *Environmental issues* and *Sustainability*»
Stefano Zunarelli, Lawyer, Expert in Transport Law, Advisor for UNCITRAL & IMO, and Professor at the University of Bologna.

« Maurice Abbati is a specialist in intelligent communication», Cédric Biscay, CEO and Founder of Shibuya Productions, Monaco.

« Maurizio Abbati is a well-established and reliable professional, able to interact proactively with different cultural, editorial and scientific environments» H.E. Cristiano Gallo, Ambassador of Italy in Angola, former Ambassador of Italy in Monaco.



Maurice (Maurizio) Abbati

MONACŒCOART®

Advanced Communication and Corporate Journalism, Event Management and Media Coverage, Public Relations, Technical and Scientific Writing

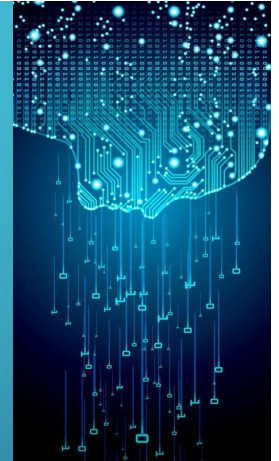
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LANGUAGES: ENGLISH, FRENCH, ITALIAN AND SPANISH



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